



JACOB CHURCH

Copywriter

EDUCATION

October 2021 - December 2022

DENVER AD SCHOOL

COPYWRITING TRACK

- Learned the difference between a headline and a wasteline.
- Crafted commercial spots, trailer scripts, and love letters (to myself).
- Discovered the recipe for a big idea: 1/2 human truth, 1/2 creative twist, and a handful of tension.

August 2017 - June 2021

UNIVERSITY OF COLORADO, BOULDER

B.A. ADVERTISING STRATEGY

EXPERIENCE

July 2019 - September 2021

ROWDY ENERGY

MARKETING INTERN

- Wrote blog posts for the Rowdy Energy website.
- Contributed to early stages of branding and brand positioning.
- Identified consumer insights for the energy drink space.

May 2017 - July 2019

SUJA JUICE

MARKETING INTERN

- Researched and Identified various influencer vendors.
- Took on project lead with Research and Development team for new CBD product.
- Worked on product packaging requests for Walmart.

CONTACT



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